



adrienne fletcher  
*photography*

# Portrait Guide

2019 EDITION  
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*At Adrienne Fletcher Photography we believe that all women matter, that they are beautiful without exception, and that the lives that they have worked so hard to create should be celebrated through custom artwork.*

In my eyes, my mom has always been resilient, inspirational, selfless, and beautiful. I'm not sure if she would describe herself in those same words, and so in hoping to always find ways to remind her that these characteristics are what the rest of us see in her every day, the core of why I offer Portrait Sessions for other women and their families became clear.

I started this type of portrait service with the intention of reminding all women that they are amazing, that the work that they do everyday for their family/career/themselves/those around them matter, and that they are gorgeous!

For a role this important, only the finest print products will do. Inside this guide, you'll find archival-quality Albums, elegant Portfolio Boxes, and timeless Matted Portrait Prints. You'll also discover our Contemporary and Intimate Frame Collections, as well as our show-stopping Impact Art Collections, any of which can transform a space in your home into a custom wall gallery.

I can't wait to create this personalized experience for you and your loved ones, and to then create exceptional artwork for your home.

*Adrienne Fletcher*



“People will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

- Maya Angelou

Adrienne is absolutely amazing! She is truly an artist and puts her heart into everything she does. - KBK

Doing a photoshoot with Adrienne was such a pleasure! She made myself and my friends feel so relaxed and confident and helped us create some really beautiful memories! You will never regret having professional photos of you and your loved ones! Well worth your time and money for something so priceless!!! - ES

When I decided to do this, I took a leap of faith with Adrienne and trusted her to not only represent me honestly, but also positively...Not only did [she and her team] make me look beautiful, but more importantly, I left my session feeling beautiful. - KR

I had portraits done by Adrienne and she really did make me feel like a million bucks! I really do hate taking pictures because they never turn out well!!! She is the only photographer who has shot photos of me that I not only like but LOVE! Thank you Adrienne for capturing on film the way I feel inside! -NJ



## Why Print?

We live in a world where we are bombarded with digital media everywhere.

We are surrounded with screens that are filled with images. By their very nature they are fleeting, and there are so many, they are hardly memorable.

This lends itself to a habit of consuming digital images as if they are disposable and they lose meaning so quickly.

A print is tangible. You can hold it. You can appreciate it. You can spend time with it and reminisce. Imagine your son waking up every morning to a portrait of himself surrounded by his loving family on the wall in his room. His first thought of the day is a reminder that he is loved, that he has a place where he will always belong, and a place to call home.

Or think about the images in that album of your aging parents. Their quiet embrace preserved for the ages, between pages filled with them and their family. Remember how the little ones couldn't stop laughing during the session, while you watched your parents, watching them, and smiling.

Picture your granddaughter, full of high school insecurities, taking note of the portraits of you, full of confidence, that tell her that she is enough, and that all of her quirks make her perfect just the way she is.

Or your partner, studying the wall gallery over coffee, chuckling over silly memories and intimate moments together.

These moments in time are priceless and deserved to be remembered, cherish, and preserved in a medium of high enough quality to match the significance of what they represent.

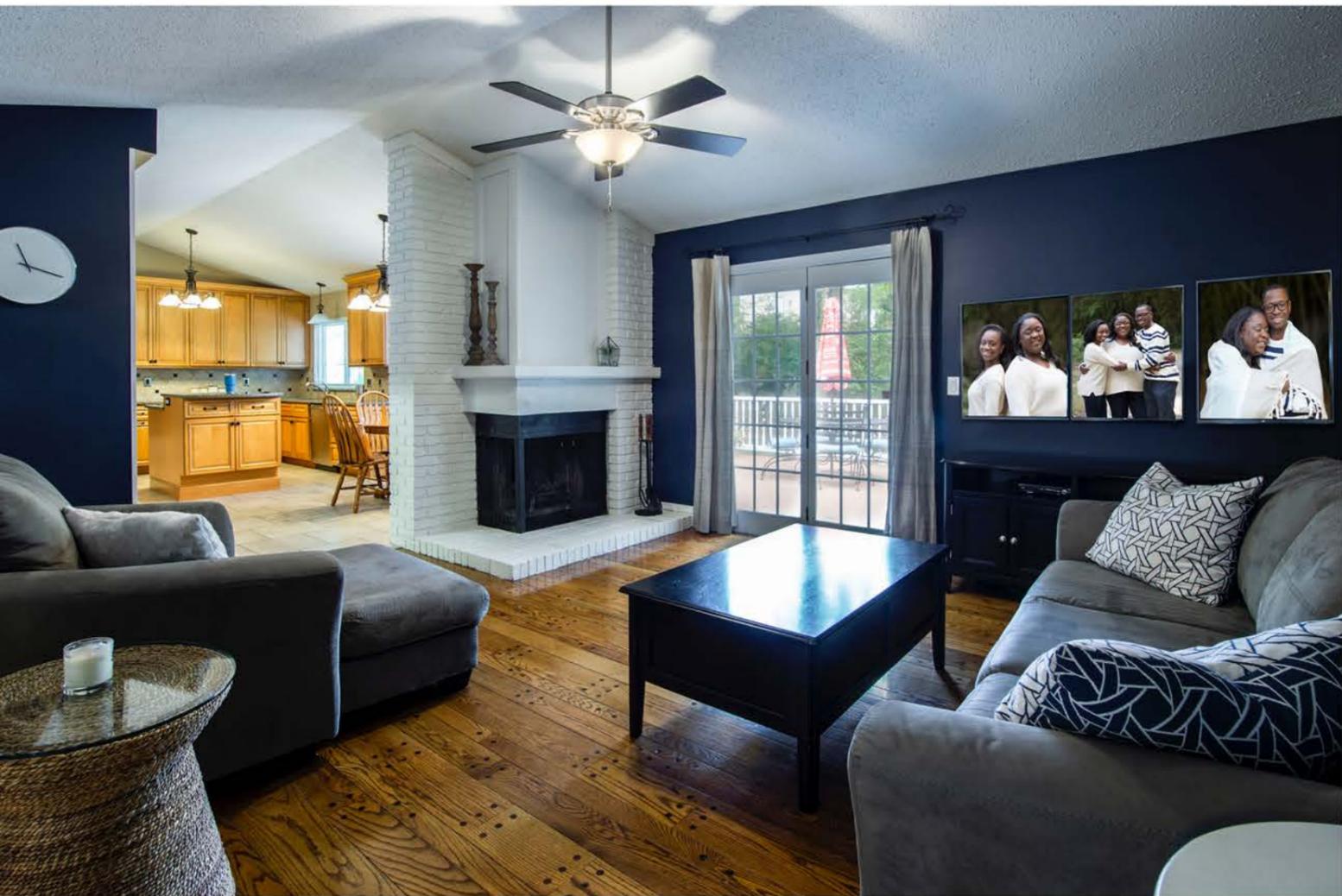




*the Impact Collection*  
starting at \$470

Whether you choose the enhancing power of acrylic or the warmth of canvas, your images are sure to make a statement in any room with our Impact Collection. The elegance of the finely crafted mounting system, combined with the highest print quality in the world, will transform your space into an art gallery, displaying your most precious memories.





*Contemporary Frames Collection*  
starting at \$580

Our Contemporary Collection features frames that will perfectly compliment modern home décor. With options like metal, sleek white or black, and barnwood, there is sure to be a look to match your style, while filling your walls with love and happy memories.





*Generations Book*  
starting at \$570

These handcrafted books come with super soft satin covers, made of E-Surface photographic paper and finished with a coat of matte lamination on top to help them last. Made from premium quality materials with the finest press paper, the pages lay flat so that you can easily enjoy them from the comfort of your lap.

*Heirloom Album*  
starting at \$2490



Heirloom Albums are truly art in album form meant to preserve your precious memories for a lifetime. Each image is framed by an elegant white Tintoretto bevel mat edging. Choose from solid oak wood, Japanese bookbinding silk, or exceptional leathers for a polished finish. Our Heirloom Albums also come with a USB of all your images included within its pages as a high resolution file.



*Portfolio Prints*  
collections starting at \$1,020

Never mind loose prints that bend and tear, your prints deserve to be cherished in a way that is both archival and classy. Keep them in our beautiful black leatherette portfolio boxes – that come with any of the three collection options and are lined in a plush felt – or choose to display them in your favorite easel.

*\*Portfolio prints include high resolution digital file of image selected.*

	REGULAR	REVEAL SPECIAL save <b>10%</b>
Single Portfolio Print	\$209	\$190
Set of 8, with box	\$1122	\$1020
Set of 16, with box	\$2024	\$1840
Set of 24, with box, and USB of finals	\$2739	\$2490

*Upgrade any collection from 5x7 to 8x10 print size for an additional 20%.*





"Photography is a way of feeling, of touching, of loving. What you have caught...is captured forever... It remembers little things, long after you have forgotten everything."

- Aaron Siskind



# What to Wear

*For a Timeless Family Portrait*

Begin with neutral fabrics then add a splash of color and pattern with children's outfits or adult's accessories, such as a scarf. For a stunning formal portrait start with a blend of rich, understated colors and add a little dark-on-dark pattern or texture through layering.

Think about the style of your home and what colors in a portrait might compliment the room you plan to hang up wall art.

Avoid bold patterns or logos. For large groups, avoid mixing dark and light tops and bottoms. All of these can create a "cluttered" look.

Glasses can produce glare and reflections covering the eyes, which is not retouchable. Anti-reflective coating helps greatly to reduce the reflections. Otherwise we recommend borrowing a similar pair of empty frames from your optometrist, or going without.

Layering clothing adds depth and dimension to your portrait. Layers can also allow you to move more naturally and look more comfortable. Outdoor portraits are best with "outdoor" casual outfits, which allow you to sit on the ground if needed. Consider jean-style pants and long, flowing skirts for this reason.

Plan ahead by laying out clothing in the room where your portrait will live. Replace outfits and add accessories until you achieve a complimentary and exciting look for that room. After laying out your clothing choices, take a quick snapshot with your phone. This can be helpful when sharing information with other family members and when shopping for the rest of the family.



## Some Favorite Color Palettes



## What to Wear

*For a Flawless Bombshell Session*

We always do a planning meeting before any Bombshell Session to talk about style and wardrobe, however here are some things to begin thinking about what to bring:

Start simple with dressing up your favorite pair of jeans. Then get a little creative. What is something you've always wished you could wear but never had the occasion? Perhaps go for glam with an epic gown or form fitting dress.

Look for a variety of necklines to mix up your look.

Replace patterns with textures. Think lace, ruffles, and sequins.

Bring a variety of colors. Something dark, something light. Be sure to bring colors that you love wearing and that help bring out your eyes.

Remember that sexy can come in many forms. If you are thinking of boudoir but not ready for lingerie, an exposed shoulder or extra button un-buttoned goes a long way.

Avoid cap sleeves. Full, 3/4 length, or sleeveless tend to be more flattering.

Think about what accessories you want to bring, such as jewelry, belts, scarves.

Find outfits that express your style and personality.

Leave self-judgement at home. You are an amazing woman and we are here to celebrate that.





"Beauty begins the moment you  
decide to be yourself."

- Coco Chanel





Ready to Fill Your Home with Love?

[www.adriennefletcher.com](http://www.adriennefletcher.com)

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